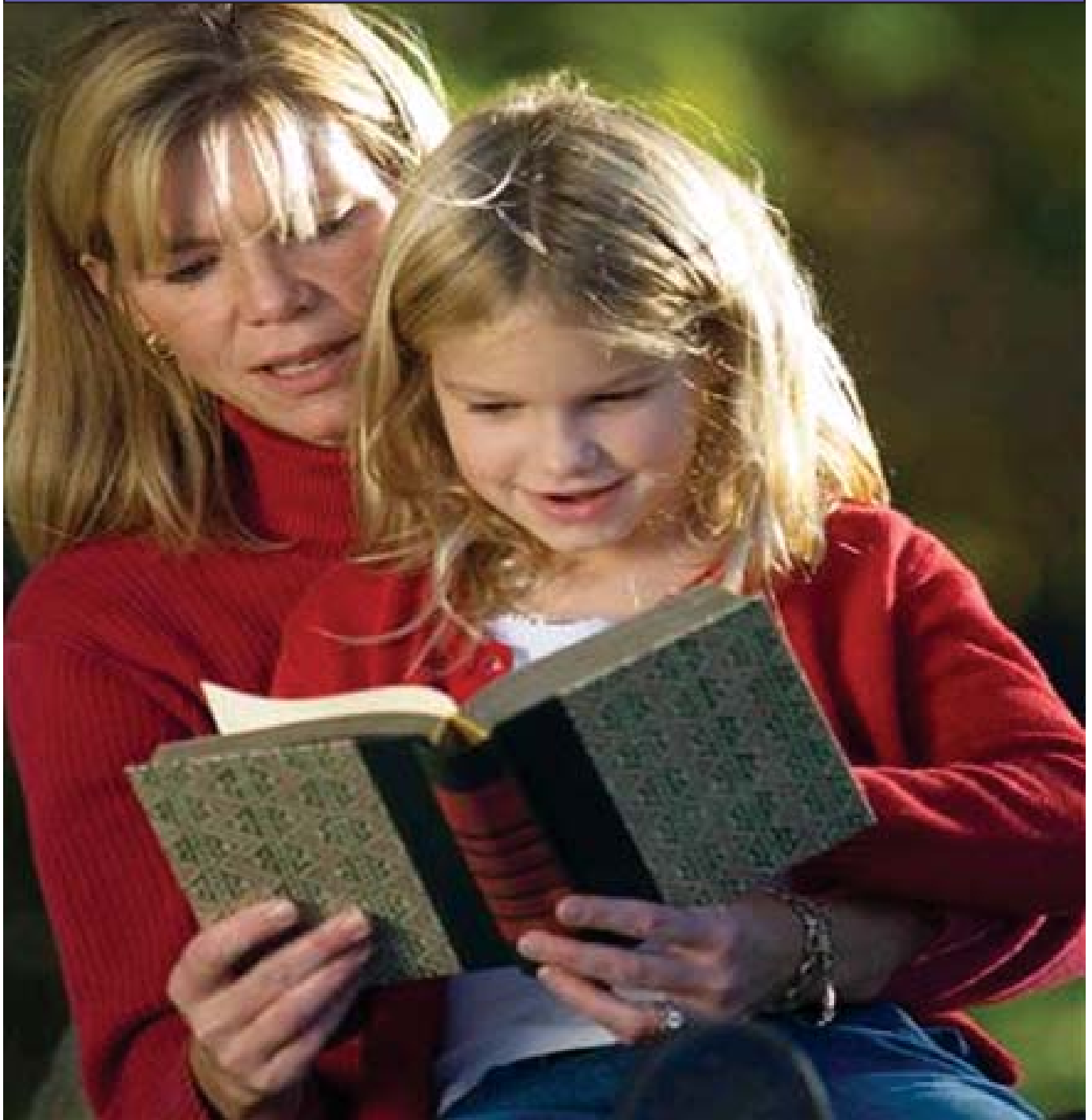


# Kiwanis

Ohio District

Vol.4 No.3 Official Publication of the Ohio District Kiwanis

March 2008



## Key Calendar Events

March 8	Midyear Education Day, Columbus
April 18-20	Key Club District Convention, Columbus
May 2-4	Key Leader, Ashley
June 1	Club Election Reports become due
June 26-29	Kiwanis International Convention, Orlando
July 9-13	Key Club International Convention, Denver
July 16-17	Ohio District Golf Outing
August 6-9	Circle K International Convention, Denver
August 15-17	Ohio District Kiwanis Convention, Columbus
September 20	District Installation Banquet, Canton

## Table of Contents

Message from the Governor	3
Hall of Fame Looking for Men & Women	3
Literacy in the U.S. - YCPO	4
District Secretary's Notes	5
Time to Register for International Convention	5
District Foundation	6
Westlake Aktion Club	7
Tiffin Trauma Dolls	7
K-Kids Report	7
Riverside K-Kids	8
District Treasurer Report	8
MY Education Day Form	9
My Education Day Report	10
Key Leader Program	10
Membership Growth TAG Team	11
Are You the One?	11
Summarizing "Go for the Gold"	12
Kiwanis International Foundation	12
Governor Elect Message	13
Baskets Needed!	13
51st Annual Golf Tournament Form	14
District Golf Hole Sponsorship Form	15
Don't Miss 51st Annual Golf Outing	16
Knox County Aktion Club Charters	17
We Can Reach our Goal of 1 Million Members	18
07-08 Ohio Magazine Sponsor Form	19
2008 District Convention Report	20
Interclub and Fellowship	21
Is Your Club Reading... Around the World	21
Make a Difference Day	22
Electronic Ohio Kiwanis Magazine Form	22
In Memoriam	23
New Kiwanis Family Clubs	23
Directory Changes	23
Easier Phone System at KI	23
Circle K Report	23
The Objects of Kiwanis	24
Sponsors of the Ohio Kiwanis Magazine	24



## Kiwanis:

### Ohio District

Published by  
Ohio District Foundation, Inc.

The Ohio District Kiwanis Magazine is a publication of the Ohio District Foundation, and is published bi-monthly beginning in October in the interest of the Foundation and for the development of the Kiwanis Clubs in the Ohio District.

Articles, letters and photos must be postmarked no later than the date listed below for consideration for the next publication. Please follow these simple suggestions for submitting articles and photos:

1. Copy should be Single-spaced and be left justified. Do not indent paragraphs.
  2. Use upper and lower case. Articles typed in all uppercase will not be published.
  3. Do not type headlines in upper case.
  4. Do not indent any part of the article and do not use "bullets, etc.
  5. Submit only 35mm (or better) photos !
- For best results please send articles as part of an Email text, and not as MS Word or Wordperfect file, etc.

Inclusion is subject to space availability, articles may be edited. Photos will not be returned, and become property of The Ohio District Foundation.

### Send Articles to:

**Dave Whiteman, Editor**  
PO Box 14339  
Columbus, Ohio 43214-0339  
1-888-827-8196 (toll free) dave@ohiokiwanis.org

### 2007 - 2008

### Ohio District Foundation Officers:

John Millar, President      Jean Forbes, Secretary/Treasurer  
Barbara Smith, Vice-President      Alan Penn, Executive Director

**Elected Members:** Fred Holman      Charles Holtzman  
John Millar      Pat Kelley      Barbara Smith  
Lynn Stoycheff      Al I Allander      Bob Amster  
Walt Maki      Claudette Rogers      Craig Wallace

### Appointed Representatives:

Past Treasurers: Kent Williamson      Circle K: Mark Miller  
Key Club: Emily Woods

### Lt. Governor Appointees

Sande Johnson (Div. 1-S)      Mike Keriotis (Div. 25)

### Ohio Kiwanis Ex Officio Representatives:

Leroy Martin, Governor      Kip Crain, Governor Elect  
Cynthia Champer, I.P. Governor      Dave Whiteman, District Secretary  
Len Abrams, Int. Foundation Chair

Contributions and correspondence for the Ohio District Foundation should be sent to:

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PO Box 1013  
Wooster, Ohio 44691  
Secretary@odkf.org  
2007-2008

### Ohio District Kiwanis Officers

Leroy Martin, Governor  
Kip Crain, Governor Elect  
Travis Humphrey, Treasurer  
Cynthia Champer, Immediate Past Governor  
Dave Whiteman, Secretary



### Membership, Membership, Membership!

In business it is said the most important thing is location, location, location. In Kiwanis, the most important thing is membership, membership, membership. Without membership, we are nothing. Our TAG coaches are busy holding Membership Summits to assist in this, the most important activity we can participate in at this time in our history. However, they can't do the real work needed. That is up to the individual Kiwanis member. I challenged clubs to induct at least one new member in January and February. The response, in January, was to say the least underwhelming. Of our 266 clubs, 51 showed a positive growth, 104 a negative growth and 101 clubs neither lost nor gained members. You can help us turn this around by just asking someone to attend one of your meetings and then inviting them to become a member. I feel so strongly about this that I have volunteered to be my club's membership chair starting immediately. Some have said that I have enough to do being your governor. However, I feel that if I ask you to step up and build membership, I need to do so myself. I challenge each and every one of you to join me in the quest for increased membership. As part of that challenge, I will, schedule permitting, come to any club or division meeting where at least 10 new members are being inducted and will participate in the induction when asked.

### First Lady's Project

First Lady Marge would like to thank all who have so generously supported her project, Pediatric Trauma, Treatment and Prevention. Your continued support for her project will ensure that the children of Ohio will be afforded the best possible care when confronted with the need for emergency care. Clubs and individuals can continue their support by sending donations to the Ohio District Kiwanis Foundation designated for the First Lady's Project. One great way to do that is to present a Past International Presidents' Award to a deserving member of your club. Again, you are reminded that one half of the proceeds of the award will go to the First Lady's Project when you designate that on the application form.

### Official Visits

Marge and I have been having a great time visiting with members around the Great Ohio District. We are impressed

and pleased with all of the service you are doing for your communities. You are to be commended for all you do for the betterment of the children and others in your communities. We know that you get great satisfaction by seeing all the smiles. As of this writing, we have one official visit to complete. We hope you will continue to invite us to attend major club functions.

### Read Around the World

On Wednesday, February 13<sup>th</sup>, the All Ohio eMedina Club made a commitment to support the Kiwanis International "Read Around the World" project by participating in the Akron City-wide: This City Reads blitz. Our whole club was registered as Reader-Leaders. We committed to make a 30 minute commitment of private reading to take place wherever we happen to reside.

I realize that many clubs throughout the district have made a commitment to read to children on a regular basis. This is one more way that Ohio Kiwanians make a difference in the lives of children. You are to be commended for all you do.

### Are You The One?

Kiwanis International has been promoting the theme that "One can make a difference." I strongly believe that this is true. **One Can Make A Difference.** I have tasked myself to **Be The One** to challenge our future. I will challenge our future as an agent of change. We need to change in order to continue to be the number one force for what is good and great in our communities and the number one force for the betterment of children. I ask you to join me on this journey and **Be The One, Be The One Who Makes A Difference!**

### Hall of Fame Looking for A Few Good Men - and Women

Do you know of a veteran in your organization or in your community that continues to give of themselves and who never seeks recognition? Why not nominate this veteran for the Ohio Veterans Hall of Fame. What better way to recognize these Ohioans that have served with distinction in this country's uniformed services, and continues to serve their community, state, and nation in areas of civic, professional, advocacy, and military environs with notable contributions. June 30, 2008 is the deadline for submittal. Please call Karen Kish at 614-752-8941 for more information on how to attain a nomination packet.



## Young Children: Priority One

**Jennifer DeFrance,  
District Chair**

**Jenniferdefrance@excite.com**

Literacy in the U.S. – A problem Kiwanis can solve!

From [www.firstbook.org](http://www.firstbook.org): Research demonstrates that having access to a wide variety of reading materials is essential if a child is to grow and develop into a strong reader. The majority of children from low-income families have no books at all in their homes or classrooms, and as a result, direct access to books is extremely limited for these children.

- A recent study shows that while in middle income neighborhoods the ratio of books per child is 13 to 1, in low-income neighborhoods, the ratio is 1 age-appropriate book for every 300 children.
- Over 80% of preschool and after-school programs serving children from low-income families have no age-appropriate books for their children.
- Children from low-income families have been exposed to an average of only 25 hours of one-on-one reading time compared to an average of 1,000 to 1,700 hours for children from middle-class families.
- Among adults at the lowest level of literacy proficiency, 43% live in poverty. Among adults with strong literacy skills, only 4% live in poverty.
- More than one million children drop out of school each year, costing the nation over \$240 billion in lost earnings, forgone tax revenues, and expenditures for social services.
- Twenty-five percent of all U.S. students who do not receive a high school diploma have received government assistance.
- American business currently spends more than \$60 billion each year on employee training, much of that for remedial reading, writing, and mathematics.
- Annual health care costs in the U.S. are four times higher for individuals with low literacy skills than they are for individuals with high level literacy skills.
- Eighty-five percent of juvenile offenders have reading problems.

Clearly literacy is a pervasive problem into all socioeconomic problems. An exciting annual project promoted by Kiwanis International is the Read Around the

World program, a Young Children: Priority One project, is a solution to this problem.

From [www.kiwanis.org](http://www.kiwanis.org): Between February 1 and March 3, Kiwanis clubs, Circle K clubs, and Key Clubs can embark on an exciting journey and celebrate the joys of reading with children, the Read Around the World program. Kiwanians can provide reading activities, increase access to books, motivate, and inspire. There are many Read Around the World events possible and you can access them online.

Kiwanis International provides brochures, booklists, posters, bookmarks, and advertising slicks. With these resources your clubs and divisions can have great literacy programs. Here are some ideas:



- Decorate bookmarks at your division or club meeting and donate them to local libraries or schools.
- Make your lunch hour a reading hour at a local elementary school.
- Read a book to a child and let him keep the book.
- Collect books and donate them to community centers, day cares, schools, social service agencies, and any other place that children spend time.
- Donate money to book programs like “First Book” to aid in literacy efforts.
- Donate time or money to literacy programs in your community. They can often be found at vocational schools or career centers.
- Donate school book covers to local schools.
- Sponsor a book reading contest through a local library.
- Sponsor a book, story, or poem writing contest at the local elementary school.
- Go to [www.theliteracysite.com](http://www.theliteracysite.com) – just one click and you can donate books paid for by advertisers.

There are many ways to bring the joy of reading to children and literacy to all ages. Creatively think of ways that your division can enable these projects to happen.



## District Secretary's Notes

**Dave Whiteman,  
District Secretary**  
dave@ohiokiwanis.org

By the time you receive this issue of the Buckeye Bulletin, we will be nearly 6 months into the 2007-08 administrative year. The 2008 edition of the Mid Year Education Day is being held on Saturday, March 8<sup>th</sup>. We hope your club takes advantage of this wonderful education experience. Additional information is available on our website at [www.ohiokiwanis.org](http://www.ohiokiwanis.org).

### Kiwanis Read Around the World

As I am sure you can tell from the cover of this issue of our magazine, the promotion of Reading and Literacy Programs is a focus the Kiwanis Read Around the World Project. Clubs are asked to participate in the program between February 1<sup>st</sup> and March 3<sup>rd</sup>. Additional information on the program and other literacy programs can be found in this magazine and on the Kiwanis International website at [www.kiwanisone.com](http://www.kiwanisone.com).

### IRS Filing Requirements to Change

Many of you are aware that the IRS has made changes in the filing requirements for small Tax-Exempt entities. The changes were the result of the Pension Reform Act of 2006. Historically non-profit organizations with revenues not exceeding \$25,000 have not filed tax returns with the Internal Revenue Service. The new requirements apply to tax periods beginning after December 31, 2006. What this means for Kiwanis Clubs is that it would apply to your tax year ending September 30, 2008. A new form (990-N) will be required beginning with the tax year ending September 30, 2008, if your club is not required to file a regular Form 990 due to annual revenues. The 990-N must be filed electronically. During the coming months we will be issuing further information regarding these new requirements. In the meantime, if you would like to learn more about the new 990-N, the IRS has information at its website: [www.irs.gov](http://www.irs.gov).

### International Convention Planning

Kiwanis International has planned an International Convention that will be both educational and fun for your whole family. Additional details and online registration is available at [www.kiwanisone.org](http://www.kiwanisone.org). The district is planning a fun night at B. B. King's Blues Club in conjunction with California-Nevada-Hawaii District of Kiwanis and Pennsylvania District of Kiwanis. Convention Chair Don Binkley will have detailed information about the convention at our Mid Year Conference. We hope to see a large group in attendance in Orlando in June.

## It's Time to Register for Convention!

Online registration for the **2008 Kiwanis International Convention** in Orlando, Florida, is up, running, and ready for you.

Register using a secure **online registration form** at [www.kiwanis.org/convention](http://www.kiwanis.org/convention) or by filling out a **downloadable PDF form**. The PDF (downloadable) form should be printed, filled out, and mailed or faxed to Kiwanis International.

Mail to: Convention Registration  
Kiwanis International  
3636 Woodview Trace  
Indianapolis, IN 46268

Fax to: 1-317-872-0502

**Register before April 25 and save on fees!** Final registration deadline for online or mailed registration is June 13. Kiwanians can register on-site in Orlando as well.

## 10 Ways to Treat Your Senses in Orlando

Orlando, Florida, proves to be a perfect place to exercise your senses. Find these ideas and more at [www.orlandoinfo.com](http://www.orlandoinfo.com).

- Smell the roses at the **Harry P. Leu Gardens**
- Take in the beautiful colors of Tiffany glass at **The Charles Hosmer Morse Museum of American Art**
- Listen to the reggae sounds at **Bob Marley—A Tribute to Freedom** restaurant/open-air house
- Touch a stingray at **SeaWorld Orlando**
- View the stars from the largest refractor telescope in Florida at the **Orlando Science Center**
- Feel the force of an earthquake at **WonderWorks**
- Taste some real key lime pie—it's yellow!
- Listen to the engines roar at the **Richard Petty Driving Experience**
- Taste astronaut ice cream at **Kennedy Space Center Visitor Complex**
- Enjoy the aroma of international flavors cooking at **Epcot**





I am pleased to report to you that at the close of 2007 the Ohio District Kiwanis Foundation investments portfolio stood at \$743,000. On behalf of all Ohio Kiwanians, our deepest thanks to each of you who have worked to raise funds, contributed funds and encouraged others to contribute to the Foundation.

Three quarters of a million dollars...wow. Yes it is a big responsibility and I want you to know your Board members take their stewardship role very seriously. The monies invested provide the dollar resources that allow your club to participate in the Foundation's grant programs. Through the grant process, your club can increase the impact of its projects by reaching more individuals to serve and to dream bigger for your community and its children.

As with all grants, there are procedures and rules and ours can be found at the website <http://www.odk.org>. Not a computer person?...you can contact Jean Forbes or Alan Penn or myself for additional information. Above all, please remember it is our mission at the Foundation to put our resources to work! Do make an effort to get the information and let us work together to help our communities.

About \$145,000 of the investments are in the Foundations' Club Advised Fund program. In your club and in your community are many individuals who would be interested in providing support for your club's projects. At the same time, these individuals are looking for ways to increase the worth of their gifts through tax benefits. The Ohio District Kiwanis Foundation is a 501.c.3 charitable organization and all contributions to us are tax deductible. For many clubs, the cost of starting and managing a foundation is not a realistic or practical alternative. Through the Club Advised Fund program, your club can contribute a minimum of \$5,000 to create your own fund. The Foundation will manage the investment, provide timely reports to your club and handle all of the paperwork with the respective government bodies. Of course there is a small fee for this but the investment dollars earned are distributed according to the wishes of your club. In short, we manage the monies, you direct the distribution. Additional dollars can also be contributed to your Club Advised Funds, creating another way for

your club to develop resources and serve your community.

For more information, you can visit the website <http://www.odk.org>, or contact Alan Penn, Executive Director [[apenn@zoominternet.net](mailto:apenn@zoominternet.net)] or myself [[jmillar@tiffin.edu](mailto:jmillar@tiffin.edu)]

Oh - happy birthday to your club for 2008 and don't forget the Birthday Gifts to the Kiwanis International Foundation and the Ohio District Foundation. Sure would like to see a million dollar investment portfolio at the end of the year and I bet you would to!

Thanks to all of you who visited our tables at Midyear to say hi and pick up information.

**Please send me information from the Ohio District Kiwanis Foundation regarding:**

- Ambassador's Program
- Annual Club Birthday Fund
- Pediatric Trauma Fund
- Past International President's Fund
- Ohio Kiwanis Endowment Society
- Don Williams Award
- Stan Schneider Award
- Walter Sellers Award
- KICK Program
- Make a Difference Day Organization
- First Lady's Project - Pediatric Trauma
- Grant Application
- Club Advised Fund Program
- Disaster Relief Fund
- Other \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax \_\_\_\_\_

**Mail to: Ohio District Kiwanis Foundation  
PO Box 1013, Wooster, Ohio 44691**

## Sharing a Little Love....



The Westlake Kiwanis Aktion Club met at Pat Catan's in Westlake, OH Sunday February 3, 2008 to take part in a Valentine's Day Make and Not Take project. The members created hand made cards with materials provided by Pat Catan's. the cards will be given to the residents of nursing and elder care facilities.

Pictured holding some of the completed cards are counter clockwise from the bottom left are Marcia McNulty, Jennifer Rutkoski, President, Becky Humphries, Vic Rutkoski, Advisor, Debbie Fogg Advisor, Pat Senauskas, Joan Riccardi, Kelly Farragher.

## Trauma Dolls from Tiffin

The Tiffin Kiwanis Club made over 120 Trauma Dolls for Mercy Hospital of Tiffin. Assisted by the Tiffin Circle K members, the dolls were made of plain fabric so the recipients can draw on the faces and clothes of their new companions. The dolls are used to comfort children in the hospital and also are used to describe their injuries to hospital staff.



Members of the Tiffin Kiwanis Club present Trauma dolls to Mercy Hospital Staff Members.



## K-Kids

JoAnn King, District Chair  
golfking@bright.net

Some folks see a need in their community to help children and hope somebody steps up to help...others see a need in their community and use it as an opportunity for Kiwanis to build a K-Kids Club. Thanks to Pres. Frank Simecek and the Westpark Kiwanis for the new K-Kids Club at Riverside Elementary. Pres Frank shares "We had our first meeting on January 22nd and the Kids were very interested and ready to go. We also had a mom who will be a great help to the group. They elected their president, and it was enjoyable being part of that process. They will elect the rest of the officers with their teacher's help."

Thanks also to Jeri Penn, Advisor for the new K-Kids at Garfield Elementary, sponsored by the Medina Noon Kiwanis. Jeri shares "On February 8th, the students made "Heart Grams" that were sold to students. Every student will receive at least one. Over \$350 was made on this fundraiser. On February 10th, 18 members and 3 advisors went to the Camelot Care Center to complete a project and visit with residents."

And kudos to the K-Kids in Mount Gilead; they have been busy with a Snowflake project for their school, making Christmas cards for nursing home residents, and they sponsored a "Beach Day" to bring a little sunshine into a bleak winter day.

Kiwanis can and does make a difference!



*Parkside K-Kids making snowflakes to decorate the school lobby.*

## Ready to Serve...

Riverside Elementary K-Kids Club is the first entry in the largest school district in Ohio, Cleveland Municipal Schools.

Sponsored by the West Park Kiwanis Club, the students are gathered for their February 19th charter party and are excited to show off the sign showing the K-Kids pledge. This K-Kids chartered with 42 members.

One of their first projects was to decorate blankets and then present them to the Fairview Hospital to be presented to parents of children who had undergone pediatric trauma.



The financial status of the District is good, but we are still facing many challenges. We are able to meet our expenses with our actual revenues (dues), income from our investment of reserve funds, and from transfers from the reserve funds themselves. Over the last several years the district has needed to use reserve funds to cover our annual expenses. This reduction in our reserve funds and the uncertainty in the investment markets may significantly affect the District's income from interest and investments. The District is dedicated to being a good steward of your money, from the 2006 to 2007 administrative years the District reduced the office and administrative costs by over 2.5%. Unfortunately during that same time our dues revenue decreased by over 4%.

There are several things that you and your club can do to help keep the District's financial health strong. The easiest thing is for your club to pay your dues on time. Both District and International dues are paid to Kiwanis International, District dues are then transferred back to the District. This process can take several weeks for the District to finally get use of these funds. The quicker we have these funds the less we need to draw from interest earning or investment accounts to meet current expenses.

The printing and distributing of this magazine (6 issues) cost over \$3 last year per member, while the District only collected \$2 from each member. Since the magazine reserve funds have been completely used, the deficit is covered by the general funds of the District. The District has reduced the number of pages in some issues and looked into more economically printing. But the only way we can reverse the deficit and build the magazine reserve fund is for more members to switch to getting the magazine electronically. There is a form in this magazine that you can fill out and return to the District office to stop receiving the printed magazine. When each issue is ready you will receive an email with only a link to a .PDF copy of the magazine on the District webpage ([www.ohiokiwanis.org](http://www.ohiokiwanis.org)). You can then go the webpage and view the magazine, copy it to your computer, print out any part of the magazine you may want, or forward it to your friends and perspective members. You will not receive lots of unsolicited emails and the magazine email is just a link and not the magazine itself. There is also a form in the magazine for sponsorships (sponsor names are printed on the back cover). Please consider either personally sponsoring or getting your club to sponsor the magazine. Copy these forms and take to your next club meeting and pass them out to your fellow members.

One of the largest expenses of the District is our various conferences and conventions. These activities are vitally important to the health and strength of our District. They are where we elect our District leaders and train and encourage our Club leaders and members. But declining attendance make these events more expensive to both attendees and the District. Please make sure your club is represented at the District and International Kiwanis Conventions (it's not too early to register for the Int'l convention) and make sure your Key Club and Circle K members can afford to attend their conventions.

**OHIO DISTRICT MID-YEAR EDUCATION DAY  
March 8, 2008**

Hyatt on Capital Square, 75 East State Street, Columbus, Ohio 43215

**PLEASE PRINT ALL INFORMATION**

Name: \_\_\_\_\_ Member # \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Club: \_\_\_\_\_ Div.: \_\_\_\_\_

Daytime Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Partner: \_\_\_\_\_

Note: If partner is a Kiwanis member please use separate registration form.

Badge Names (First): \_\_\_\_\_  
Member Partner

Guests: \_\_\_\_\_  
(names for badge)

**REGISTRATION FEES (All Registrations include lunch)**

Partner (non-Kiwanis Family Member) \$37 x \_\_\_\_ = \$ \_\_\_\_\_

Service Leadership Member (K-Kids, Builders Club, Key Club  
Circle K Club or Aktion Club members) \$30 x \_\_\_\_ = \$ \_\_\_\_\_

Registration postmarked after February 11 (and all on site  
registrations) \$65 x \_\_\_\_ = \$ \_\_\_\_\_

**NOTE:** Lunch tickets for on site registration are subject to availability.

Meal reservations must be made to hotel 72 hours prior to time of event **TOTAL \$** \_\_\_\_\_

Mail this registration form with your payment payable to: **Ohio District Kiwanis, PO Box 14339,  
Columbus, Ohio 43214. Registration form must be postmarked by February 11 to receive early  
bird price.**

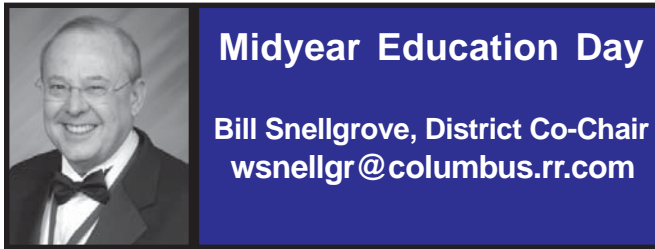
To assist with our planning for room space, please indicate which educational track you will be *most inclined* to  
attend. \_\_\_\_ 1. Membership \_\_\_\_ 2. Service \_\_\_\_ 3. Service Leadership Programs  
\_\_\_\_ 4. Leadership & Personal Growth \_\_\_\_ 5: Things You Might Like to Know About Kiwanis \_\_\_\_ 6: Special Sessions

**METHOD OF PAYMENT (CIRCLE ONE)** Check Mastercard Visa

MC/VISA Number: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ 3 digit security code \_\_\_\_ \_\_\_\_ \_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_



Well, Mid Year Education Day is almost here! We hope you will find it informative and worthwhile. As time is short, I encourage you to come and attend as many forums as you can. All the TAG forums have been revamped with new information, and we have several brand new forums to consider including Leadership (Gov. Leroy and International Trustee Don Sanker), Project Posters – An In Depth Look (Dave Gallit), What Are Your Kiwanis Issues (Dale Leach) and Family Health.

Here is the schedule of forums we have now. Please check the District website for any updates on times:

**Track 1 – Membership:** Together Achieving Growth (TAG). Revamped forums in Sessions 1 - 4 with some new presenters.

**Track 2 – Service:** No Session 1, **Session 2:** Poster winners will discuss their projects in more depth. Learn from successful projects (Dave Gallit), and **Session 3:** What your KI and District Foundation can do for local clubs, includes a segment on successful grant writing techniques (John Millar).

**Track 3 – Service Leadership Programs:** **Session 1:** An introduction to Key Leader and Aktion Clubs (John Millar/Bob King), **Session 2:** Circle K members are active Kiwanians who need our support (Barb Smith), **Session 3:** Focus on Key Club (Jeff Eble), **Session 4:** K-Kids and Builders Club – Learn from those who have built and supported successful clubs (Lauri Beach/Joanne King).

**Track 4 – Leadership and Personal Growth:** **Session 1:** Successful Goal Setting & Action Planning, **Session 2:** Communicating Effectively (Anna Slepecky), **Session 3:** Running Good Meetings (Amy Zimmerman), and **Session 4:** Managing Time Effectively & Delegation (Jack Hilborn).

**Track 5 – Things You Might Like to Know About Kiwanis:** **Session 1:** Leadership – Learn about the expectations and responsibilities of leadership (Gov. Leroy, Don Sanker, et al), **Session 2:** Tools for Secretaries – Learn the duties and newest tools available to club secretaries (Shawn Sech, Dave Whiteman, and Don Sanker), **Session 3:** Branding and Marketing Your Kiwanis Club (Claudette Rogers), and **Session 4:** Building A Club Website-Learn basic and advanced website skills (Matt Toomey/Sande Johnson).

**Track 6 – Special Sessions:** **Session 1:** Family Health Issues – This is a follow-up session to the well received forum at last year's convention – but on a broader scope, **Session**

**2:** What are your Kiwanis issues? Come tell us what is good – or needs to change in Kiwanis. Bring your ideas (Dale Leach, Webster James, et al), **Session 3:** Pediatric Trauma – The First Lady's Project. A discussion on this wonderful project (Marge Martin), and **Session 4:** Working With Other Service Clubs - Learn how to do service projects by leveraging relationships with other groups (Don Sanker, et al).

Also, due to a recent parking fee change, we suggest the Capitol Building Parking Garage (\$2 for first 4 hours, \$0.50 each additional 4 hours) or the underground parking for the hotel (\$3 each 6 hours). We apologize for this change.

And as always – we want you comments and feedback. Come see what has been done!



Kiwanis International's program for youth is Key Leader—a leadership experience for today's youth leaders. It is focused on service leadership as the first, most meaningful leadership development experience. A Key Leader will learn the most important lesson of leadership—leadership comes from helping others succeed.

The Ohio District Key Leader program will be **May 2 – 4, 2008** at the Recreation Unlimited facility in Ashley, Ohio. The program is open to all high school freshmen, sophomore and juniors as well as eight graders.

NOW is the time for your Kiwanis club leadership to contact your Key Club, Builders Club or high school to provide scholarship assistance for at least **TWO** of your community's future leaders.

- Base rate for Key Leader event = **\$175** (non-Key Club students)
- Base rate with Key Club Scholarship=**\$150** (Key Club or Builders Club members)

Kiwanians as well as students interested in the program can log on to the following website <http://.key-leader.org/> to:

- Get additional information on the Key Leader program and weekend agenda
  - Review the Recreation Unlimited site for the Ohio program
- AND
- Register for the event

Questions – contact me at: [jmillar@tiffin.edu](mailto:jmillar@tiffin.edu)  
 Home – 419-448-1772



As I think about Kiwanis and the positive impact Kiwanis has had on my life, I wonder why we are losing members as a District. Your Club may be an exception but most Clubs have not been increasing in membership over the past 5-10 years. In fact, our District has had negative membership totals for several consecutive years which are of great concern. The quality and quantity of Kiwanis Service has a direct correlation to our Membership totals. The short analogy is, more Members mean more Service. You can consider the reverse comparison.

We seem to all agree the work of Kiwanis is extremely important but when it comes to Membership Growth and New Club Building, there is an attitude that Membership Growth will take care of its self or that it is someone else's job.

I some times think of Kiwanis as a Large Castle with a moat around it, armed guards, chain link fence with barb wire and a closed draw bridge in front.

Outside of the drawbridge, moat, barb wire and guards is a huge crowd of thousands of people, wanting to get in and join in Kiwanis Service to the Children and their Communities.

In loud voices they are calling out:

- We want to join Kiwanis!
- How do we join Kiwanis?
- Who will be our Sponsor?
- Do I have to attend every meeting?
- Can I be involved primarily in Service and attend limited Club Meetings?
- No one will ask me to a Club Meeting!
- No one will ask me to join!

**We hear it over and over again- "No one asked me to join Kiwanis"**

We pass many people every day, if not hundreds, whom we do not ask to join Kiwanis. Should we ask them to join Kiwanis?

- I can think of many, many good reasons to join Kiwanis.
- I can not think of any good reasons not to join.
- I suggest you make a list of the reasons you belong to Kiwanis and be ready to share your reasons with someone you think would make a great Kiwanian.

When I talk to Kiwanians they indicate they joined Kiwanis because a member asked them to join. By far and away, the majority of people who join Kiwanis were asked by a member.

People join because someone asked them to join. Think of how and why you joined Kiwanis. Did you see a ad in the Newspaper, a bill board or a Kiwanis Float on TV at the Rose Bowl? I suspect not. I suspect someone thought enough of you, to personally ask you to join "The Finest Service Organization in the World".

Membership Growth is a responsibility of every Kiwanis Member. Please open up your heart to a civic minded acquaintance, friend or family member and let them share the wonderful opportunity and experience of belonging to great Kiwanis Club and participating in their Service Projects. As a Kiwanis Member, the future of Kiwanis is in your hands. Please Sponsor one or more New Members in the next two months.

Every Kiwanis Member in the Ohio District is automatically a TAG Team Member. (TAG= Together Achieving Growth) Every Division has a TAG Coach that is very passionate about Membership Growth- New Club Building and is willing to give you help and guidance with your growth goals, plans, work shops, Club Rebuilding and help with Prospective New Members or New Clubs. Your Lt. Governor has a list of the TAG Coaches or e-mail me for assistance.

**Please set a goal, every day, to ask someone to join you in Kiwanis Service in order to rebuild our excellent organization *one day and one new member at a time.***

### Are YOU the One?

Are you the one? The one to build a club that will change a community? The one to invite a new member who will touch a child's life through Kiwanis service? The one to make a difference in the world?

If you're a Kiwanis member, the answer is "yes." You *are* the one. And, through a "one-stop-shop" for helpful tools and resources, Kiwanis International is making it easier for members like you to make a difference.

Visit [www.kiwanisone.org](http://www.kiwanisone.org), and select the "New Club Building" option on the left-hand list of choices. There, you'll find the question: "**Are you the one?**" Click it, and you'll be directed to a well-organized menu of materials to boost your club building, member recruitment and retention, and marketing and public relations efforts. You'll even find an option to order 50 free brochures personalized to your club!

Find what you need *at* "the one" to *be* the one who builds more clubs, more members, and millions of hands in service to change the world.

## SUMMARIZING "GO FOR THE GOLD"

By Cindy Champer, Immediate Past Governor

By the time this article reaches publication, we will have celebrated the second great MYED (Mid Year Education Day) and the awards for "Go for the Gold" will be history. But what will not be history will be the great service performed by the 57 clubs of the Ohio District, who participated in "Go for the Gold" during 2006-07. This program was established to give all clubs a second opportunity to be distinguished - this time, on the District level.

Below are the winners. Please note that Governor Leroy is continuing - and expanding - this program for 2007-08. Plan to participate.

**BRONZE CATEGORY (GOOD) - 80 to 100 points** - Ada, Celina and Lima, Division 2; Wilmington, Division 4; Shaker Square, Division 15; and Seville, Division 16W.

**SILVER CATEGORY (EXCELLENT) - 101 TO 149 points** - Toledo, 1-North; Defiance, 1-South; Chillicothe & Downtown Athens, Division 9; Sharonville, Division 7; Worthington-Linworth, Division 10E; Westerville, 10E; Delaware County, Division 11-S; North Olmsted, Division 14; Portage Lakes and All-City Akron, Division 16E; All-Ohio E-Medina, Magic City-Barberton, Barberton, Medina Breakfast, Rittman, Division 16-W; Canton, Division 17; Cambridge, Division 18; and North Royalton and Middleburg Heights, Division 24.

**GOLD CATEGORY (SUPERIOR) - 150 or more points** - Maumee and West Toledo, Division 1-N; Findlay, Division 1-South; Coldwater and St. Mary's, Division 2; Piqua, Division 3; Springfield and Brookville, Division 4; Jackson and Portsmouth, Division 9; Newark, Division 10-E; Plain City, Northwest Columbus, Hilliard, Grove City and Columbus, Division 10-W; Mount Vernon and Mansfield, Division 11-N; Delaware Evening, Division 11-S; Fremont, Port Clinton and Tiffin, Division 12; Lander Circle, Division 15; Akron, Division 16-E; Zanesville, Division 18; Kent, Portage County and Stow-Monroe Falls, Division 20; Austintown and Western Mahoning County, Division 21; Berea, Division 24.

**GO FOR THE GOLD**  
**2006 - 2007**



**Kiwanis International  
Foundation**

**Leonard Abrams, District Chair**  
**len@w-mfinancial.com**

### THE CHALLENGE IS NOW

We are well into the second quarter of our administrative year. Last year was a record setter. Through the end of January we have received \$6,380 or .63 per Kiwanian. We have a long, long way to go. Please look at your Service and Welfare budgets now and see if you can provide support of your International Foundation. Most clubs allocate contributions from their Service and Welfare Funds. I have asked clubs to consider the \$5 per member goal. If a club has 25 members and a budget of \$8,000 this would mean a contribution of \$125 to meet the goal or just about 1.25% of the fund. That means 98.75% of the funds you raise stay in your local community and you have attained the goal for supporting the children of our Districts and the world.

Speaking of supporting children, last year we received two scholarships for our sponsored youth groups. That is based upon an average gift in our District of \$2 per member. This year our goal is to exceed \$3 and receive an increase in scholarships for each of our Key Club and Circle K organizations. You can help by checking to see if your club has participated. When we talk about helping the children your foundation underwrites many grants each year to this end. Last year we supported Kiwanis Kids Club Project of The Kiwanis Club of Bowling Green Noon, Ohio, The New Beginnings Project of The Kiwanis Club of Golden Eagle, Oregon, and The Kids Konnection project, Kiwanis Club Northshore, Louisiana, to name a few. So find out about The International Foundation now.

To help, make sure you stop by our booth at the upcoming Kiwanis Mid-year Education Day. We will have a large display and you can pick up information about the foundation. We will also be joining The Ohio District Foundation in an educational session. Make sure you have someone there to investigate what opportunities your club might explore in obtaining support from your foundations. Be sure to pick up a copy of The Annual Club Gift Campaign brochure. This handy flier gives you all the information you will need to discuss the foundation with your club. Inside you will find a description of some of the projects that were funded last year. You will also find complete instructions on how to make a contribution and where to send it. You can also reach me at 330-345-7733 or at len@w-mfinancial.com. I will be glad to answer your questions as well as provide you support materials.



Making a difference in the lives of others, Kiwanis Clubs across Ohio continue to provide valuable service to children and communities through a variety of needed projects. Service Leadership Clubs devote many service hours and "pay it forward" to others, benefitting countless families and communities.

The Ohio District, under Governor Leroy Martin, is requesting in the next couple months that each Kiwanis Member sponsor a new member and plan and implement one new service project. This will add to the valuable service happening in all our communities. The district and divisions need to support and assist local clubs with this effort. Kiwanis service, fund-raising, membership, and leadership development need to be focused at the local level. Developing and supporting club presidents and secretaries with the proper tools, resources, and communication links is a major goal of the education committee. Please look for your schedule of CLE Seminars and plan to attend the Mid-Year Education Day on March 8<sup>th</sup> in Columbus.

Kiwanis vision and leadership through service is needed now more than ever. Local leaders need to step up to help others. Seeing the future is a valuable quality, but we must then share the vision by communication with enthusiasm to our members, get their buy in, develop a plan, and then implement the plan to continue making an impact and difference in our communities.

As your Kiwanis Clubs work on membership recruiting, please keep the following proven and successful tips in mind:

1. Talk about membership weekly so all members know it is a priority.
2. Be sure and ask everyone to participate in recruiting new members, and recognize those members that sponsor new members.
3. Put information about membership in your bulletins and emails.
4. Develop a membership plan, write it down, and then implement it.
5. Have a proper orientation and induction ceremony for new members.
6. Keep members and committees active and involved so they see the impact and results.

7. Work with your division TAG (Together Achieving Growth) Coaches to identify an area and sponsor a new club. Building a new club provides more service, fun, and that feeling of great accomplishment. More members mean more service.

We have many great members committed to great service. There are unlimited opportunities to do more and this requires growing our membership. Let's seek them out and invite them in to expand the service and vision. Keep up the good work and the Kiwanis spirit.

### **BASKETS NEEDED!**

Time to get your creative juices flowing!!! Have your club pick a theme and create a basket (or TWO!) for the Silent Auction at the Ohio District Convention. Baskets may also be donated by individuals or businesses. Once you get started, be sure to keep track of the items included and of the total value of the contents to post with the basket.

If you know of a donation that would be a good candidate for our Buckeye Raffle, where you buy tickets and place them in a drawing for the item you prefer, please let me, Julia Sheppard, know by emailing me at [mmesheppard@earthlink.net](mailto:mmesheppard@earthlink.net).

AND.... baskets aren't just baskets! Use tubs, canvas bags, tins, or whatever you wish as the container for your items! HAVE FUN!

Remember, all the proceeds from the basket auction and the raffle go to the First Lady's Project, prevention and treatment of pediatric trauma. What a great cause!

Julia Sheppard  
 Silent Auction/Baskets Chair  
 2008 District Convention



**Ohio District Kiwanis  
51st Annual Golf Tournament  
Tam-O-Shanter, Canton, Ohio July 16-17, 2008  
Registration Form**

Deadline for entry or cancellation is July 12, 2008. Please use this official entry form to register or check out website [www.ODKF.org](http://www.ODKF.org) and click on the link to **GOLF**. You may send your entry by mail and include your check for payment or you can register online and use our PAYPAL account. **This is a co-ed event open to Kiwanis Family and Friends.** We encourage participation from all K-Family members.

**PLEASE PRINT ALL INFORMATION USING BLACK INK**

Club Name: \_\_\_\_\_ Division: \_\_\_\_\_  
 Golf Chairperson: \_\_\_\_\_ Daytime Phone: (\_\_\_\_) \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Enter Golfer Information Here

Clubs entering more than one team please list the names according to the team in which they will be playing.

<p><b>Team #</b>                  Course Desired: Hills ___ Dales ___                  Day Desired: Wed ___ Thurs ___                  Scramble: ___ or Best Ball ___</p>	<p><b>Team #</b>                  Course Desired: Hills ___ Dales ___                  Day Desired: Wed ___ Thurs ___                  Scramble ___ Best Ball ___</p>
<p><b>Players Name</b>                  _____                  _____                  _____</p>	<p><b>Players Name</b>                  _____                  _____                  _____</p>

INDICATE CHOICE OF TIME AND COURSE  
 (Events will be held rain or shine, sorry **NO Refunds** will be given.)

Time	Team #	Item	Cost**	How Many?	Total Cost
7:00 - 8:58*		Golf	\$75.00		
11:05 - 12:56 *		Dinner Only	\$24.00		

\*Please indicate times you desire within this time frame. \_\_\_\_\_

\*\* \$5 increase for lunch which is now included with golf.

**GOLF INCLUDES CART & DINNER**

Payment Options: By check payable to: Ohio District Kiwanis Foundation, P.O. Box 1875, Stow, OH 44224

**\* \$20 of each registration fee is tax deductible if paid by individual golfer**

By Credit Card: Card Type Visa \_\_\_ MasterCard \_\_\_ Expiration Date: \_\_\_/\_\_\_

Card Number \_\_\_\_\_ Security Code #: \_\_\_\_\_

I agree to pay the above total amount according to the card issuer agreement.

\_\_\_\_\_  
 Cardholder Signature \_\_\_\_\_  
 Date

**Ohio District Kiwanis Golf Outing**  
**Sponsored by the Ohio District Kiwanis Foundation**  
**Sponsorship Registration Form**

**Each Sponsor will be listed in the official program and will have a sign on the golf course at the event. Please Print Name, as you want it to appear on the sign (limited to two lines):**

\_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**Call Bill Flinta  
330-923-0454  
or Dave Kuhn  
440-232-2562  
to learn about  
customized prize  
sponsorship options.**

**Your sponsorship is tax deductible because the Ohio District Foundation is a 501c3 organization. Make checks payable to the Ohio District Kiwanis Foundation. Deadline to sign up is June 16, 2008.**

**Indicate type of Sponsorship:**

**Hole Sponsorship** at cost of \$100.00\_\_\_\_\_ (includes sign on one hole and recognition in dinner program)

**Preferred Hole Sponsorship** at cost of \$175.00\_\_\_\_\_ (includes sign on both courses and recognition in dinner program)

**Par\* Sponsorship** at cost of \$250.00\_\_\_\_\_ (includes sign on both courses, golf and dinner for one, and individual dinner recognition)

**Birdie\* Sponsorship** at cost of \$500.00\_\_\_\_\_ (includes sign on both courses, golf and dinner for two, and individual dinner recognition)

**Eagle\* Sponsorship** at cost of \$750.00\_\_\_\_\_ (includes sign on both courses, golf and dinner for three, and individual dinner recognition)

**Double Eagle\* Sponsorship** at cost of \$1000.00 \_\_\_\_\_ (includes sign on both courses, golf and dinner for four, and individual dinner recognition)

Credit Card Payment Option: Card Type: Visa \_\_\_\_\_ Mastercard \_\_\_\_\_

Name on Card \_\_\_\_\_

Address of Cardholder \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

I hereby agree to pay the above amount per the card issuer agreement.

Cardholder Signature \_\_\_\_\_

Mail form and check (if applicable) to: The Ohio District Kiwanis Foundation, P.O. Box 1875, Stow, Ohio 44224

*\*For Par, Birdie, Eagle, and Double Eagle sponsorships please also complete the registration form indicating the names of player(s) and leave the amount section blank, unless paying for additional players not included in the sponsorship.*

## Don't Miss the 51<sup>st</sup> Annual Ohio Kiwanis Golf Outing

The Ohio Kiwanis Foundation and its golf committee are actively planning and excited for this summer's 51<sup>st</sup> Annual Ohio Kiwanis Golf Outing. Like last year the event will be sponsored by the Ohio Kiwanis Foundation making a portion of the registration fee and all sponsorship donations tax deductible, and the net proceeds will be available to help support Foundation projects. Please plan on joining us on your choice of July 16 or 17, 2008 at Tam O'Shanter Golf Course in Canton, Ohio. Tam O'Shanter is located at 5055 Hills & Dales Road NW, Canton, very near I-77. Social hour and dinner will be held at the nearby Rolando's Party Center. As always this event is open to the entire K-Family and all friends of Kiwanis. In addition to golf this central location offers many nearby entertainment options including the Pro Football Hall of Fame, shopping, and dining.

Once again this year a scramble format will be offered in addition to a best ball format. Various levels of prizes will be awarded for both formats. On the enclosed registration form please be sure and indicate which format your team would like to play. There will be games of skill on the course with skill prizes at the end of each day. In certain categories there will be separate prizes for women and seniors. Mulligans will be available for all golfers. Also, please note that this year the rule of no coolers on the course will be enforced. All beverages consumed on the course must be purchased on site.

The price of this year's event will be \$75.00 and includes lunch, golf, cart, prizes, and a great dinner. The inclusion of lunch at the course is new this year. To continue to make this event a success and help raise funds for the many projects and grants supported by the Ohio Kiwanis Foundation, sponsorships will again be sold. Sponsorship levels are as follows; a hole sponsorship for \$100.00, a preferred sponsorship for \$175.00, a par sponsorship for \$250.00, a birdie sponsorship for \$500.00, an eagle sponsorship for \$750.00, and a double eagle sponsorship for \$1000.00. The hole sponsorship will get a professional sponsor sign on a hole with special recognition in the dinner program each day. The preferred hole sponsorship will get all hole sponsor benefits plus a sponsor sign on both courses. The par sponsor will receive all the benefits of the preferred sponsor plus golf and dinner for one person and individual recognition at the dinner. The birdie sponsor will receive all the benefits of the par sponsor plus golf and dinner for two. The eagle sponsor will receive all the benefits of the par sponsor plus golf and dinner for three. The double eagle sponsor will receive all the benefits of the par sponsor plus golf and dinner for four. Or if you prefer you may sponsor prize or goodie bag items that may be able to be customized with your logo. Please contact Bill or Dave at

the numbers below to further discuss one of these customized sponsorship options. We are in need of strong support in sponsorships to help keep the tournament at the quality level everyone has come to expect and benefit the foundation. Therefore, please consider having your club, division, or a business from your area become a sponsor. If you are interested in a sponsorship please look for the sponsorship form along with the registration form in this issue of the magazine. Registration and sponsorship forms are also available at [OhioKiwanisGolf.com](http://OhioKiwanisGolf.com), which can also be reached from the Ohio Kiwanis Foundation website ([ODKF.org](http://ODKF.org)).

Directions to Tam O'Shanter from I-77 are as follows. From the south take exit 107 and turn left on Fulton Drive then turn left on Hills and Dales Road and follow it to the golf course on the right. From the north take exit 109 and turn right on Everhard Road, then turn left on Dressler Road, and then turn right on Hills and Dales Road and follow it to the golf course on the right.

Please mark you calendars and arrange your teams now to take advantage of the great fun, food and fellowship that takes place at this event every year. Tee times are assigned on a first come first serve basis so register early. The event is held rain or shine. No cancellations can be accepted after July 12, 2008. If anyone needs help with lodging arrangements please contact us. Please encourage your club to send one or more foursomes to this great District social event. If you have any questions regarding the tournament please contact either Dave Kuhn (440) 232-2562 or Bill Flinta (330) 923-0454. Thanks for supporting this event. We look forward to seeing everyone in July.

See pages 14 and 15 for registration and hole sponsorship information.

**Sign up Today!**

**July 16 & 17  
Tam-O-Shanter**



## Knox County Aktion Club Charters

Community service involves action, and that's exactly what a newly created group seeks to provide. The Knox County Aktion Club, a Kiwanis-sponsored club for individuals with disabilities, held its charter banquet Thursday night at the Knox County Career Center.

"Aktion Club is an organization for folks with disabilities to come together and learn what they can do for their communities," explained Jeanette Carpenter, a member of the Mount Vernon Kiwanis Club and the Knox County MRDD. "We've only been meeting about six months, but they are doing a good job and I am very proud of them."

Activities with which the group has been involved thus far include providing refreshments for the recent Junior Miss competition, running a concession stand at Kenyon College and picking up items for the Food For the Hungry drive.

Steven Oster, superintendent of the Knox County Board of MRDD, said he came from a county that had an Aktion Club, adding that he liked the relationship with the Kiwanis Club. "I am very much about partnering with the community," he said. "We are very excited about this chapter starting. To be involved in this community is very important to our people."

Kiwanis Governor Leroy Martin presented the club charter to President Samantha Bissell. "This is the third Aktion Club I have started," he said. "The people who work with the Aktion Club, I commend you on all that you do. "We are very certain that this club is going to have a long history of service to the community," he continued, speaking to the club members. "You are already doing things ... you will have a great impact. I commend you on your commitment to bettering your community." Martin told the club members it's important the Aktion Club continue to grow.

"Your 20 members will provide 40 hands for service to the community," he told the club, adding that the journey will be exciting and provide satisfaction to every member.

Referring to earlier in the evening when the club members were asked to stand and be acknowledged, Martin said, "I saw excitement on their faces ... the smiles ... I find that almost overwhelming. I am certain that excitement will grow."

Martin also installed the officers, telling them their responsibilities to the club. In addition to Bissell as president, officers include Jeremy Kerr, vice president; Cathy Mitchell, secretary; and Danielle Brown, treasurer.

"Remember this cause as you serve," he told them. "We assure you that your time in office will be one of your most cherished memories." Martin told the officers that working and communicating with club members is very important. "Keep them informed of your ideas, but also listen to their ideas," he said.



*Mt. Vernon Kiwanis President, Jesse Marlow, presents a gavel to the beaming president of the newly chartered Aktion Club of Knox County, Samantha Bissell.*

James Wilkins, Kiwanis Lt. Governor, presented the bell, which is to be rung at the beginning and end of each club meeting, to Bissell. Club advisor Al Allender presented the banner. Jesse Marlow, president of the Mount Vernon Kiwanis Club, presented the gavel. Marlow said the term Kiwanis came from an Indian word meaning "we share our talents." "We're looking forward to the Aktion Club [members] sharing their talents," he said.

Bissell thanked those in attendance, as well as those unable to make the banquet. "We've been running the meetings once a month, and we have been discussing ideas for community involvement," she said. "We are looking forward to getting involved." Bissell added that the club already has some ideas for projects, but also asked the audience to share any ideas it might have with a club member so the ideas can be discussed at future meetings. Other members of the group include Connie Grubaugh, Matthew Haughton, Randy Rademacher and Rose Fegley, who will serve on the board of directors; and Rena Everhart, Crystal Maybrier and Sharlene Perry. **Reprinted with permission from the Mt. Vernon News.**



### We Can Reach our Goal of 1 Million Members!!

As I have traveled on behalf of Kiwanis International I have had a lot of discussions with our membership about how our Kiwanis organization will achieve its goal of one million members by 2015. Most of the talk is focused on our current structure of Kiwanis clubs. These clubs which are the strength of our organization.

To grow in membership which in turn will allow us to perform greater service, members tell me we must develop new avenues of service.

This includes an expansion of our current Kiwanis club structure which we call "Kiwanis Classic".

They also explain that we must add to the Classic club a mix of a new type of club we call "Kiwanis Next".

By combining "Classic" with "Next" they believe we can achieve our goal of one million members.

Here is what our membership is suggesting we consider.

Kiwanis Classic Clubs are those that use our current club structure for membership and governance. This model includes our current Kiwanis clubs, Young Professional Clubs, Aktion Clubs, and some Internet Clubs. Kiwanis members tell me that we need to continue to expand and grow these vibrant and effective service units.

Kiwanis members have also suggested a few other Kiwanis Classic membership ideas.

- An at large type membership to Circle K and Key club graduates for up to two years to help them transition to traditional Kiwanis club membership
- Family memberships – the whole family can be in the club. This type of club would be intergenerational
- Corporate based clubs – a club based in a Wal-Mart, K Mart, Target, Sears, Belk's, United Way offices, College, University, etc.

These are some great ideas. I am sure there are more.

If we are to reach our goal of 500,000 Classic Kiwanis members by 2015 we need to be innovative and try some of these and other ideas for membership.

Kiwanis Next Clubs are new types of membership options which are allowed because of our passage of amendment number one at our last International convention.

Members I talk to believe that our Circle K, Key Club, and Kiwanis Junior clubs are part of our Kiwanis Next Family. I agree. However, we need to expand our horizons and develop new avenues of service. We need new ways to involve people in our mission to serve the children of the world.

I have found in my travels that there are a lot of great ideas out there on what could be Kiwanis Next.

Some of the suggestions are:

- To develop parent or community associations to support our sponsored youth programs – the association members would be Kiwanians
- Internet based affiliates
- Clubs which are hobby or interest based such as a "motorcycles for service"
- A web based leadership development group
- Partnerships with AmeriCorps Alumni – this group is dedicated to service and number over 500,000 in the US – they want to form alumni clubs that would be affiliated with Kiwanis
- Moms who Volunteer
- Circle K Alums in service to others
- Key Club Alumni chat group
- iPod based group

If we are to grow in our communities we need to dream, innovate, invent, develop new ways to deliver our high quality and valued Kiwanis branded service.

Help your organization today by giving your leadership suggestions on new service opportunities. Get your suggestions to your district TAG team. Help Kiwanis by going ahead and developing and experimenting with new avenues of service and fellowship delivery.

Send your ideas to Alan Penn, Kiwanis International Trustee – apenn@zoominternet.net

To grow to one million members we need to act today and not wait for tomorrow!



Children from the Guayaquil, Ecuador school that is supported by the local Kiwanis Club pose with their new classroom computer. Jeri and Alan Penn provided funds to purchase the equipment for the students to use.



## 2007-08 Ohio Magazine Sponsor Form



Date: \_\_\_\_\_

Club: \_\_\_\_\_ Division: \_\_\_\_\_

Your Name (and most current title i.e. Past Lt. Gov.) \_\_\_\_\_

How do you want your sponsorship printed? ( ) club name ( ) Your name (spouse \_\_\_\_\_)

Your address: \_\_\_\_\_

City: \_\_\_\_\_ St. \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Any Special Wording? \_\_\_\_\_

**YES!** Sign me up as a sponsor our Kiwanis Magazine:

- ( ) a Full year of issues (6) for \$150.00
- ( ) a half year of issues (3) for \$100.00

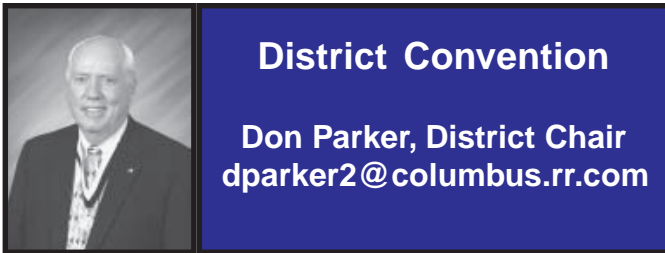


I understand that by becoming a sponsor of the Ohio Magazine, my name or club name will appear in the Ohio Kiwanis Magazine as a sponsor of the Objects of Kiwanis section and our sponsorship fee is tax deductible. Any member of the Kiwanis Family may be a sponsor and help support the production and publication costs of the Ohio Kiwanis magazine.

Please make check payable to:  
**Ohio District Kiwanis Foundation** and send to:  
Ohio District Kiwanis Foundation, PO Box 1013,  
Wooster, Ohio 44691. Questions? Please call  
Jean Forbes at 330-345-5316.



**Kiwanis: Serving the Children of the World**



## 2008 Ohio District Kiwanis Convention

Planning for the 2008 Ohio District Kiwanis Convention is underway. The 2008 convention will be held August 15-17 at the Crowne Plaza Columbus North, 6500 Doubletree Avenue, Columbus, OH 43229.

Based on member surveys, roundtable discussions, and committee recommendations a few changes are being made for the 2008, event. Primarily these changes will be reflected in a more compact convention schedule.

### Overview of the 2008 convention:

District Board, training for 2008-2009 Board and Chairs, and other group meetings will occur Friday. The District Board will meet for lunch prior to the District Board meeting. There will be no District Board evening dinner.

Various workshops and forums will be available on Friday afternoon. These are designed for club leaders, club chairs, and club members in general.

Fun activity planned for early Friday evening—casual food and beverages, music and entertainment, accent on fun and fellowship. All convention attendees are invited to participate. The convention committee will not be planning any other dinner events on Friday evening so that all attendees can enjoy this time of fun and fellowship.

Official convention kick-off will follow the “Friday Nite Fun” event at approximately 8 p.m.

Nationally acclaimed speaker and author, Brendon Burchard, will provide a motivational, inspiration keynote address on Friday evening during the convention convocation. Brendon Burchard is the author *Life's Golden Ticket* and a highly-acclaimed life coach, leadership speaker, and business consultant. As one of the top leadership and motivational speakers in the world, Brendon's authentic, powerful and hilarious presentations have become legendary. His message — that we are all called to “live by choice and live to contribute” — has changed thousands of lives around the globe.

The Kardinal breakfast for past and current lieutenant governors will occur on Saturday morning.

The annual meeting of the Ohio District Kiwanis Foundation will be held on Saturday morning. This is the gathering at which the Foundation conducts its annual business meeting including its elections for the following administrative year. All Ohio Kiwanis members are eligible to attend the Foundation meeting and participate in the elections and business of the Foundation.

A couple of educational forums will be scheduled between the Foundation meeting and the luncheon on Saturday.

The luncheon on Saturday will be a time for fellowship and well-deserved recognitions. Technology will be utilized to make this a fast-paced, efficient, and exciting event.

Following lunch there will be another opportunity for participants to learn through a choice of additional educational forums.

Finally on Saturday afternoon the delegate session will be organized to conduct the business of the Ohio District of Kiwanis International in a business-like and efficient manner. This session will feature elections and revisions to district by-laws as prescribed by current policy and by-law provisions.

The annual Governor's banquet will occur on Saturday evening. Governor Leroy Martin has challenged the planning committee to make this event an exciting one for all who attend.

The traditional memorial service will be held on Sunday morning and will bring an end to the 2008 convention.

The Kiwanis merchandise store and the silent auction/raffle to benefit the First Lady's project will be featured as well.

Details on registration and costs will be provided in later communications. As can be seen from the above descriptions, the 2008 Ohio District Convention will be a compact series of activities that will benefit all participants no matter what their current role in Kiwanis. Please be sure to get these dates on your calendar now:

**2008 Ohio District Kiwanis Convention**  
**August 15-17, 2008**  
**Crowne Plaza Columbus North**



## Interclub & Fellowship

Glenda Phillabaum  
glendaphilly@gmail.com

**INTERCLUB FELLOWSHIP PROGRAM**  
KIWANIS YEAR 2007-2008  
K.I.S.S.

### KIWANIS INTERCLUBBING IS SOMETHING SPECIAL

It is the belief of Kiwanis International that KIWANIS INTERCLUBBING AND FELLOWSHIP is SOMETHING SPECIAL, and is a wonderful way to fellowship with your our club members.

This year, Governor Leroy Martin has given me the honor of serving as your District Chair and it is my goal to help you achieve the greatest benefit and enjoyment possible by encouraging you to lead your club to interclub and to fellowship with other clubs within your Division, the District, and International. Let us all become K.I.S.S. believers and earn the 2007-2008 banner patch for our clubs.

#### WHAT CONSTITUTES AN INTER-CLUB?

An inter-club occurs when four members of your club or two members of a Kiwanis club plus two or more members of a sponsored Kiwanis Family Club attend a meeting or a function of another Kiwanis Club or a Club that is part of the recognized Kiwanis Family. In the Ohio District, clubs with fewer than 20 members may claim an inter-club credit when two or more members attend a Kiwanis or Kiwanis Family meeting or function. Clubs with 30 members or less need to have 3 or more members attending.

#### WHAT IS A MEETING OR FUNCTION?

A regular Kiwanis meeting, a regular meeting of a Kiwanis Family Club or a special function such as a Charter party, Division Council meeting, or International meeting in which the activity is called to order by an officer of a club appointed to host that function.

#### WHY INTERCLUB?

Interclub activity is a wonderful opportunity to meet with members of other Kiwanis clubs. Exchange ideas, to fellowship, and to make new friends, these are just some of the reasons. Interclubbing with sponsored-youth or a new Kiwanis club is an opportunity to let them know that they are an important part of the Kiwanis Family.

#### REPORTING REQUIREMENTS

When your club has qualified for ONE of the banner patches, your club's interclub chairperson or secretary will need to send me a report. The Kiwanis One Monthly Report System will keep

a list of your reported interclub activity. Banner patches will be presented at The Mid-Year Education Day.

#### Criteria for receiving banner patch by category

##### Silver banner patch

1. Interclub each club within your division.
2. Interclub two (2) division events such as a division council meeting, division bowling, division golf, division picnic, or any other division event.
3. Interclub one (1) of the following: governor's visit, mid-year conference, district convention or international convention.

##### Gold banner patch

1. Interclub each club within your division.
2. Interclub division events such as division council meetings, division bowling, division golf, division picnic, or any other division event.
3. Interclub governor's visit, mid-year conference, district convention and international convention.

##### Blue banner patch

1. Interclub each club within your division

**Only one banner patch per club will be given depending on the level of participation. Club will receive a silver, a gold, or a blue banner patch.**

*Become a K.I.S.S. Believer and have fun!!*

### Is Your Club Reading...Around the World?

If you want to open the world and all its possibilities to a child, teach him to love reading, and give him access to books.

Kiwanis International recognizes the importance of reading to children, and Read Around the World, a Young Children: Priority One project, encourages all clubs to stage events that motivate children love to read and put books in the hands of children.

Read Around the World is taking place now through March 3. Clubs can host reading parties, stage a "book in," organize a make-a-book event, and more. The sky's the limit on ideas for making reading fun, and clubs are encouraged to partner with sponsored Key Clubs, Circle Ks, K-Kids, Builders Clubs, and Aktion clubs for reading events.

If your club hasn't started a Read Around the World project, it's not too late. To assist in creating and promoting successful Read Around the World programs, materials—including ideas for children's literacy events, ad slicks, and book lists—are available at [www.kiwanis.org/ReadAroundtheWorld](http://www.kiwanis.org/ReadAroundtheWorld).



“Make A Difference Day-Ohio is “OCTOBER 25, 2008. It is not too soon to start planning “NOW”!

The very first MDDO report submitted in Ohio was the Kiwanis Club of North Olmsted (John Kepperley). I want to thank those of you who supported MDDO with your efforts! “Ohio District Kiwanis” supports the State of Ohio MDDO because it “BRANDS and MARKETS”, KIWANIS in Ohio!

We will continue to promote the Ohio District Kiwanis Foundation’s “Walk the Magic Mile” during this years October 25, 2008 project MDDO time frame and also the April/May time frame. “Make A Difference Day Ohio is **October 25, 2008.**

Projects that Ohio Kiwanis Family Organizations have been involved in are: “**Walk The Magic Mile**”, Halloween Parties, Clothing Drives for homeless families, Planting Trees, Clean up Roads, Check Smoke Detectors for Seniors, Clean Parks, Paint Park Benches, Collect Food for Food Pantries, Take Pictures of Homeless Families, Paint & Clean Youth Camps.

The State of Ohio winners should be known around March 1, 2008. The Ohio Awards will be presented on Tuesday, April 22, 2008 at the “Hyatt on Capital Square” facility and the National Awards will be announced in an April 2008 issue of the USA Weekend magazine dedicated to “Make A Difference Day” activities. Check for ideas from this issue; not only from Ohio, but also those from surrounding States that might fit your community.

There are 2 Kiwanis Clubs that can still win an award in Ohio.

**Remember: WE, YOU and I, TOGETHER Can Make A Difference in our Communities! Plan Now to Make A Difference in Our Communities!**

**Kiwanis Merchandise for Sale!**

Don’t miss the opportunity to shop at the Kiwanis Store at the Mid-Year Education Day. You will find Kiwanis branded clothing, gift items and a bevy of fun and useful products. Save shipping costs and see what’s new at the Kiwanis Store.

**Yes! I would prefer to receive the Kiwanis Ohio Magazine electronically!**

The Kiwanis Ohio Magazine is available as a full color Acrobat PDF at the Ohio District website approximately one week prior to when you receive it in the mail. If you would like to receive email notification of when each new issue is available *in lieu of receiving a printed copy in the mail*, please complete this form and return it to the Ohio District Office at PO Box 14339, Columbus, Ohio 43214. (Fax 614-447-1915).

Name: \_\_\_\_\_ Kiwanis Member Number: K \_\_\_\_\_

Member of the Kiwanis Club of: \_\_\_\_\_

Current Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

**Please note:** You will receive notification when the Kiwanis Ohio Magazine is available. You will then need to go to the district website and download the PDF so you can read it, print it, or print only the pages you want on paper. **You will no longer receive a printed copy of the Kiwanis Ohio Magazine via the US Postal Service.**

**Please also note that you must notify the district office of any e-mail address changes.** In the event that an e-mail address on file becomes inactive, you will no longer receive e-mail notification of each issue. You will be returned to the mailing list for the paper copy.

## In Memoriam

Member	Division	Club
Donald Bishop	5	Lebanon
Paul Brawley	4	New Paris
Daniel Chabek	14	Lakewood
Terry Egert	16E	Portage Lakes
Edward Fazekas	22	West Geauga
Dale Hershey	3	Troy
Phil Landreth	17	New Philadelphia
James McClain	5	Lebanon
Ralph McGrew	14	Lakewood
Edward Neuhausel	12	Port Clinton
Harold Schoonover	16E	West Akron
Donald Traichal	21	Toronto

## New Kiwanis Family Clubs

### University of Rio Grande Circle K

Membership: 19 Chartered 12/28/07  
Co-Sponsored by Gallipolis and Jackson Area Kiwanis

### Garfield Elementary K-Kids

Membership 60 Chartered 1/10/08  
Sponsored by Medina Kiwanis

## Directory Changes:

**Division 7:** Montgomery Secretary Change, David Freas, 9895 Barnsley Court, Cincinnati 45242 Res: 513-891-3716 dfreas@eos.net

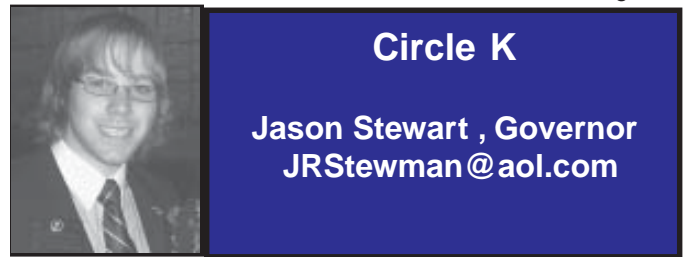
**Division 16E:** Akron meeting info change: 1st, 2nd, 4th TH, noon, Portage Country Club, 240 N. Portage Path. 3rd TH, Tangier Restaurant

**Division 22:** Ashtabula meeting info change: T, noon, Casa Capelli Restaurant, 4641 Main Ave.

## Find Easier Phone System at Kiwanis International

Calling the International Office is getting easier. In response to callers' suggestions, Kiwanis International is upgrading its phone system, effective February 19.

- **800-549-2647** (North America) and **317-875-8755** (worldwide) remain the International Office telephone numbers.
- Once connected, follow the recorded instructions or dial an extension number. **(It no longer is necessary to also dial 1 and the # sign.)**
- Dial 0 to access the receptionist during the main greeting or during a personal greeting.
- Dial extension 411 to access the Kiwanis Help Line, where the Member Services Department can assist with a wide range of questions, as well as take orders for Kiwanis Family Store merchandise.



Greeting Ohio Kiwanis,

I am pleased to say that the Ohio District of Circle K has started off the new year with a bang. Clubs have been holding Spring semester open houses and membership drives to update their club membership.

Currently the district is gearing up for it's 51<sup>st</sup> Annual Ohio District Convention which will be held February 29- March 2 at the Holiday Inn Hudson. The theme this year is "Lights, Camera, Service: The Star Treatment for the Ohio District Circle K" and Convention Chair Jennifer Eckhoff and the University of Akron club have been doing a great job preparing for the event.



On the agenda for convention this year are workshops, the house of delegates, caucus sessions, a dance, awards and so much more. We are very excited to celebrate all of the achievement that our clubs have had this year. We are currently looking for candidates to run for district offices for the 2008-2009 administrative year while also planning our Spring Officers Training Conference, which will be held at Camp Nuhop on April 11 and 12. This is an opportunity for club officers to set goals for the upcoming year and get fully trained on their new positions.

I am pleased to announce that the Ohio District has just added one new club to it's roster. The University of Rio Grande chartered their club on January 28, 2008. Club president Jason Kellison is very excited and his clubs is made up of very enthusiastic and service-oriented members.

I am very proud of all that the district has accomplished this year and I am excited to end our year strong. I would like to thank the Ohio District Kiwanians as well as Key Club Governor Britt Obrzut for their continued support of the Ohio District Circle K this year!



**THE OBJECTS OF KIWANIS**

- \* To give primacy to the human and spiritual rather than to the material values of life.
- \* To encourage the daily living of the Golden Rule in all human relationships.
- \* To promote the adoption and the application of higher social, business, and professional standards.
- \* To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- \* To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- \* To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.

**The six permanent *Objects of Kiwanis International* were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.**

**The following individuals and clubs are proud sponsors of the Ohio Kiwanis Magazine. See page 19 on how you can also be a sponsor.**

- Jack and Mary Hilborn  
Kiwanis Club of Lander Circle
- Cindy Champer, Past Governor, 2006-07  
and Fred Franklin, First Gentleman  
Kiwanis Club of Gahanna
- Chuck and Mike Ballou  
Kiwanis Club of Columbus Northland
- Alan and Jeri Penn  
A Friend of Kiwanis
- Preston and Jean Forbes
- Dave and Joanne Whiteman



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